


High-Tech Disasters



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w/ Introduction by

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High-Tech Disasters

- 3D/FX
- Chameleon
- Cradle
- DEC
- Dot Rocket
- IBM OS/2
- Inmos
- Intel i432
- Ironics
- Kaleida
- Leopard Logic
- Lotus
- Motorola PPC620
- National 32k
- Network Appliance
- Nexgen
- Osborne
- Pets.com
- Prisma
- Sonic Blue
- Taligent
- Trilogy
- Web Van
- Zilog Z8000, Z80,000

Disasters In Progress

- Apple
- ARC

- ARM
- Broadcom
- Conexant
- Hitachi
- HP

- IBM
- Intel (e.g., Itanium)
- MicroUnity
- MIPS

- Motorola
- NEC

- Qualcomm
- QuickSilver
- Silicon Graphics
- Sun Microsystems
- Texas Instruments

- Transmeta
- Triscend
- Ubicom
- Vertical Networks

Example Startups

- 802 Systems
- Alpine Microsystems
- Ascenium
- Cogent
- Coherent Networks
- ElCom Technology
- Exelixis
- Fotiva
- G2 Networks
- GCB
- Impinj
- IntelliDOT
- Intrabiotics
- InVox
- JJJL
- MacroPore
- MangoSoft
- Marconi
- MicroConnect
- MicroModule Systems
- Nexgen
- OpenReach
- Pacific Fiberoptics
- Pocket Science
- Quantum Polymer
- QuickFlex
- QuickSilver
- Silicon Gaming
- TechnologyConnect
- Tera Microsystems
- Terakeet
- Triscend
- Vertical Networks
- VXG

Example Startups: Results

- 802 Systems
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- ElCom Technology
- G2 Networks
- GCB
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Causes of Disaster Ranked by Cause

- Whacko management IIII IIII
- Clueless board IIII III
- Money IIII II
- Idiotic strategy IIII
- Acquire & kill II
- Poor timing II
- Other II
- Goofy engineering

Causes of Disaster Ranked by Compensation

- Whacko management
- Clueless board
- Goofy engineering

Guide to Venture Capitalists

- VCs are sheep
- VCs aren't technical
- VCs don't take risks
- VCs collude
- Experts aren't very good
- Venture funds are too big
- VCs have pets
- VCs don't say no
- VCs don't sign non-disclosure agreements
- *Your idea, your work, their company*