



# Flash Adoption in the Enterprise

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# Introduction

- Storage is hot – lots of \$\$ being invested
- Big Data is driving demand growth
  - Systems of engagement vs systems of record
  - Need for volume, velocity and variety of data
- Flash and Cloud change everything

# ENTERPRISE STORAGE

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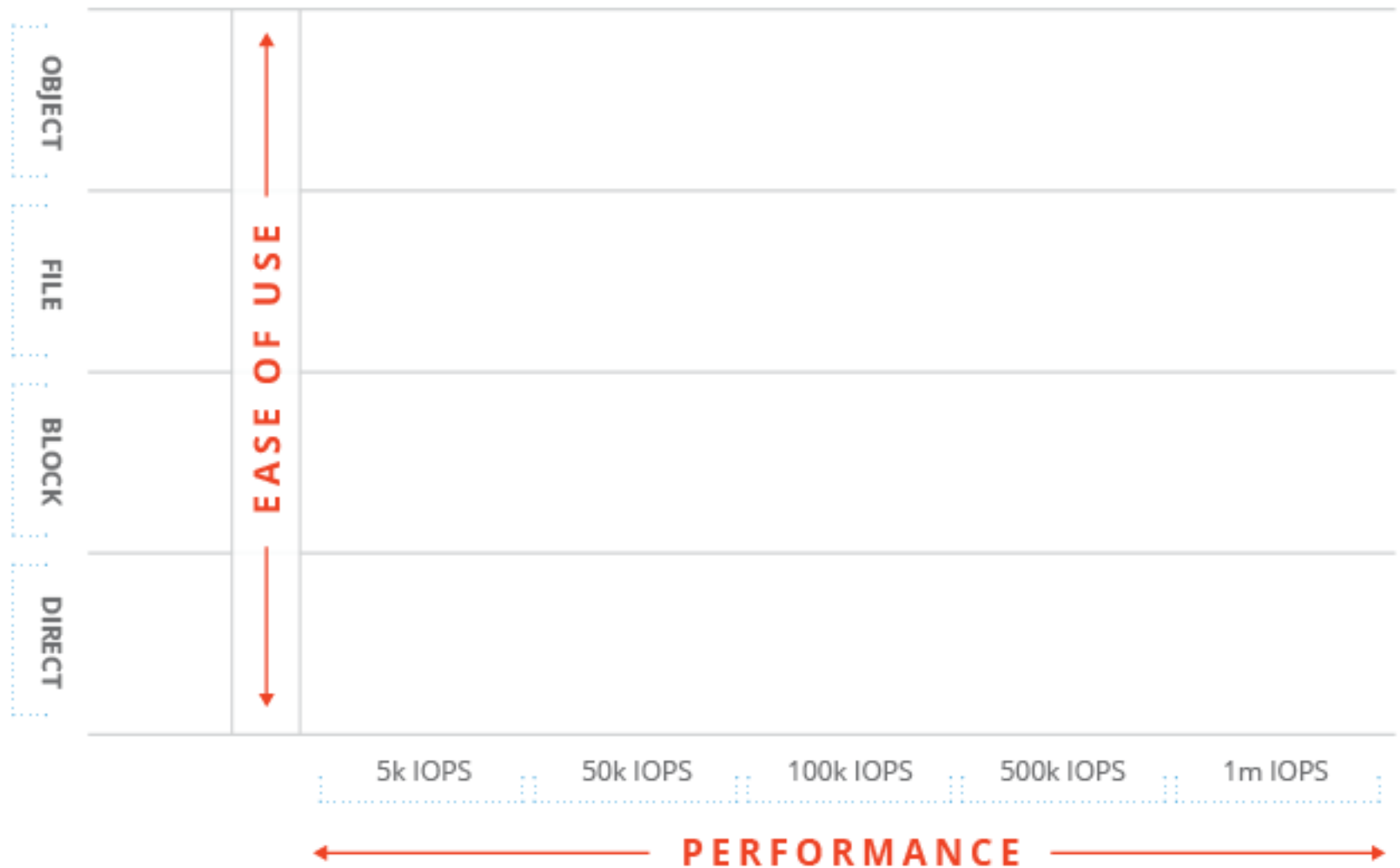
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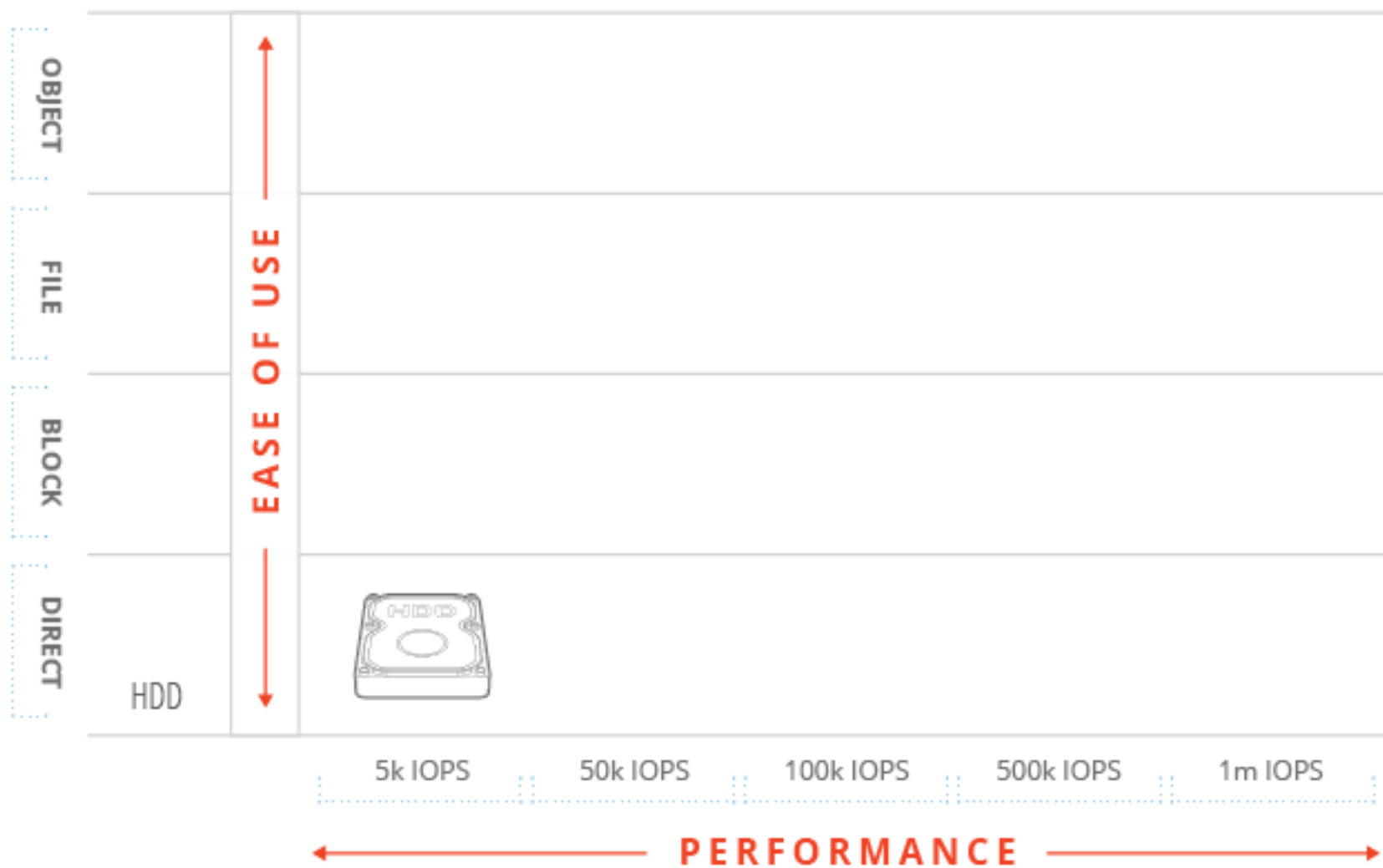
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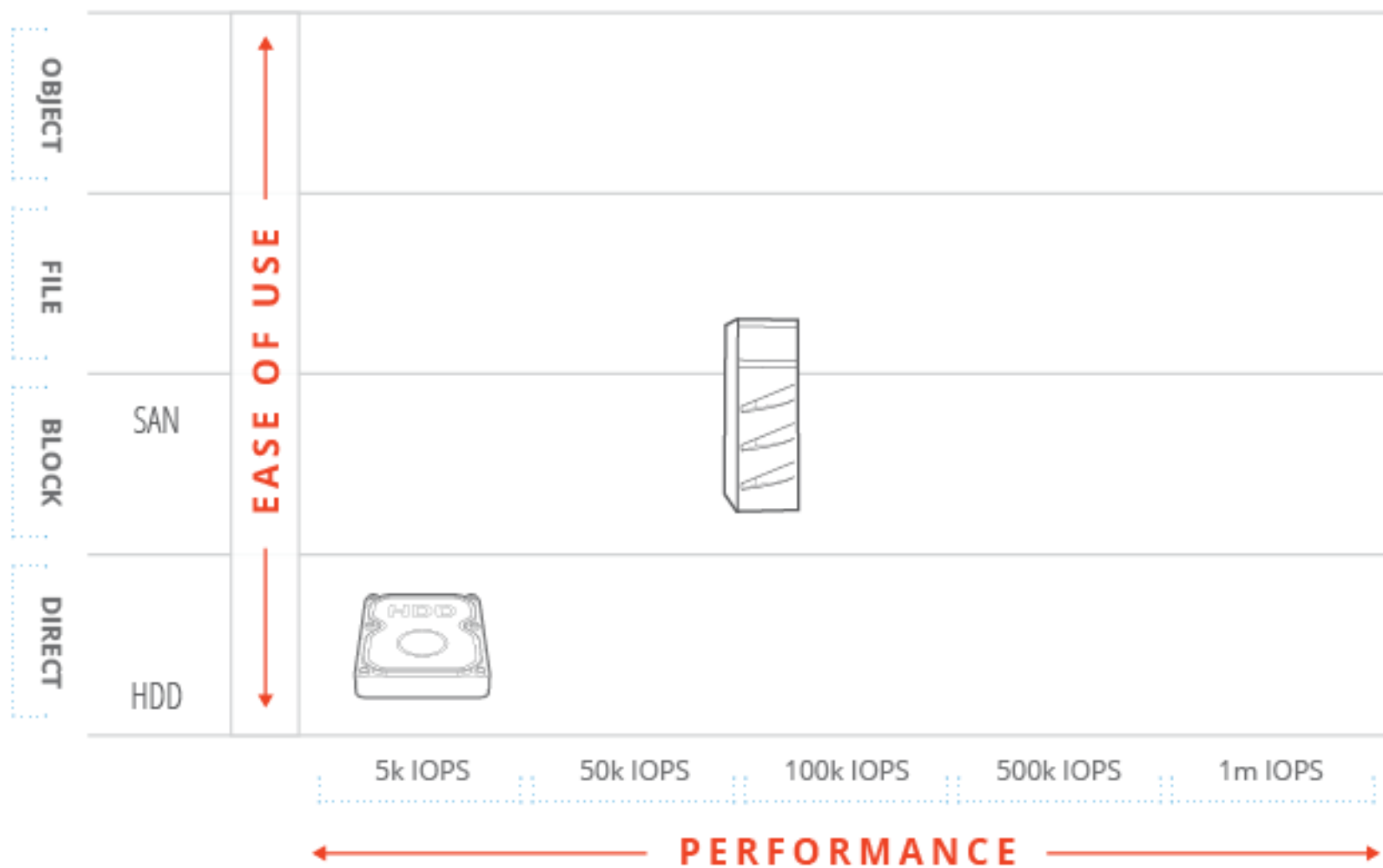
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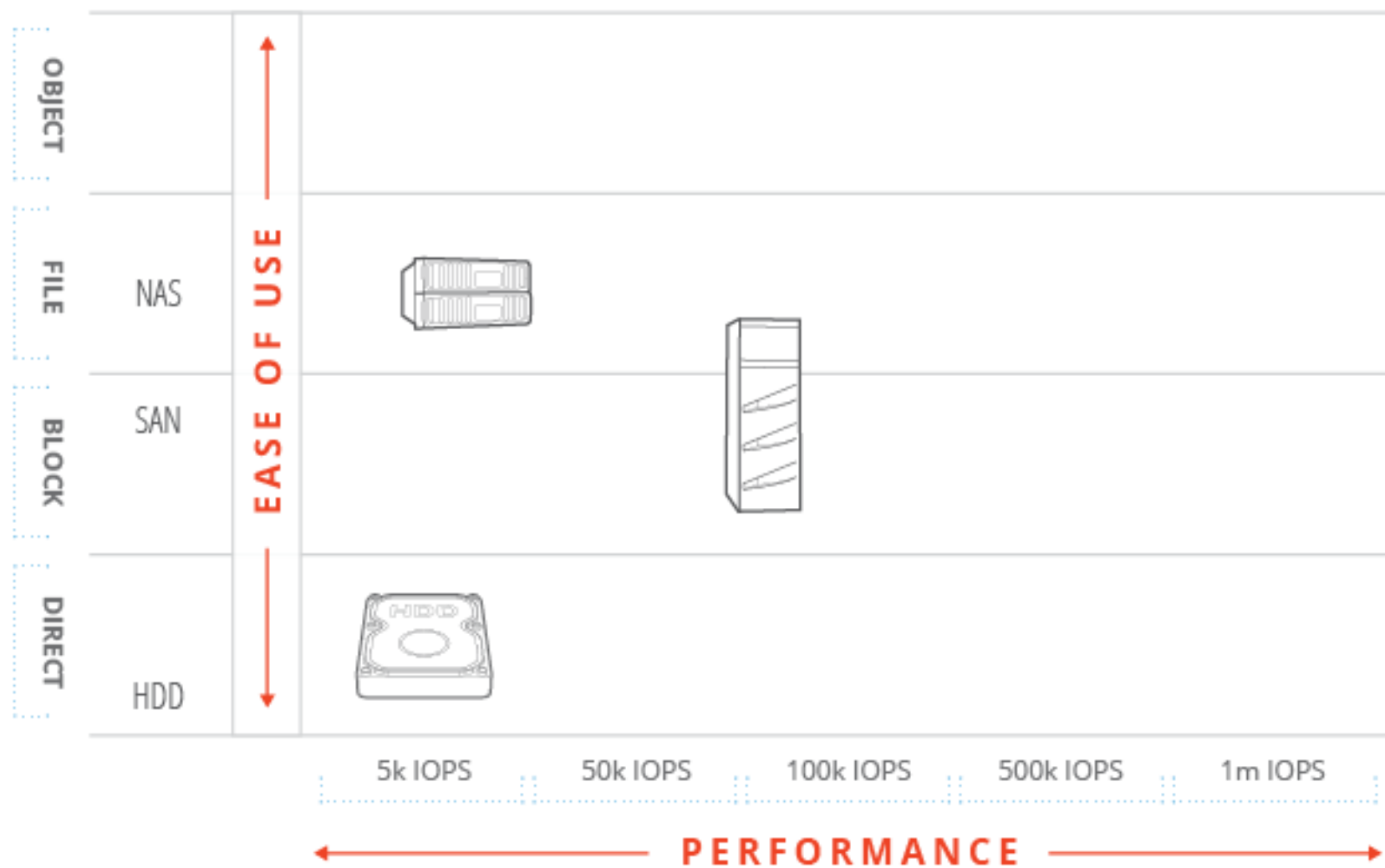
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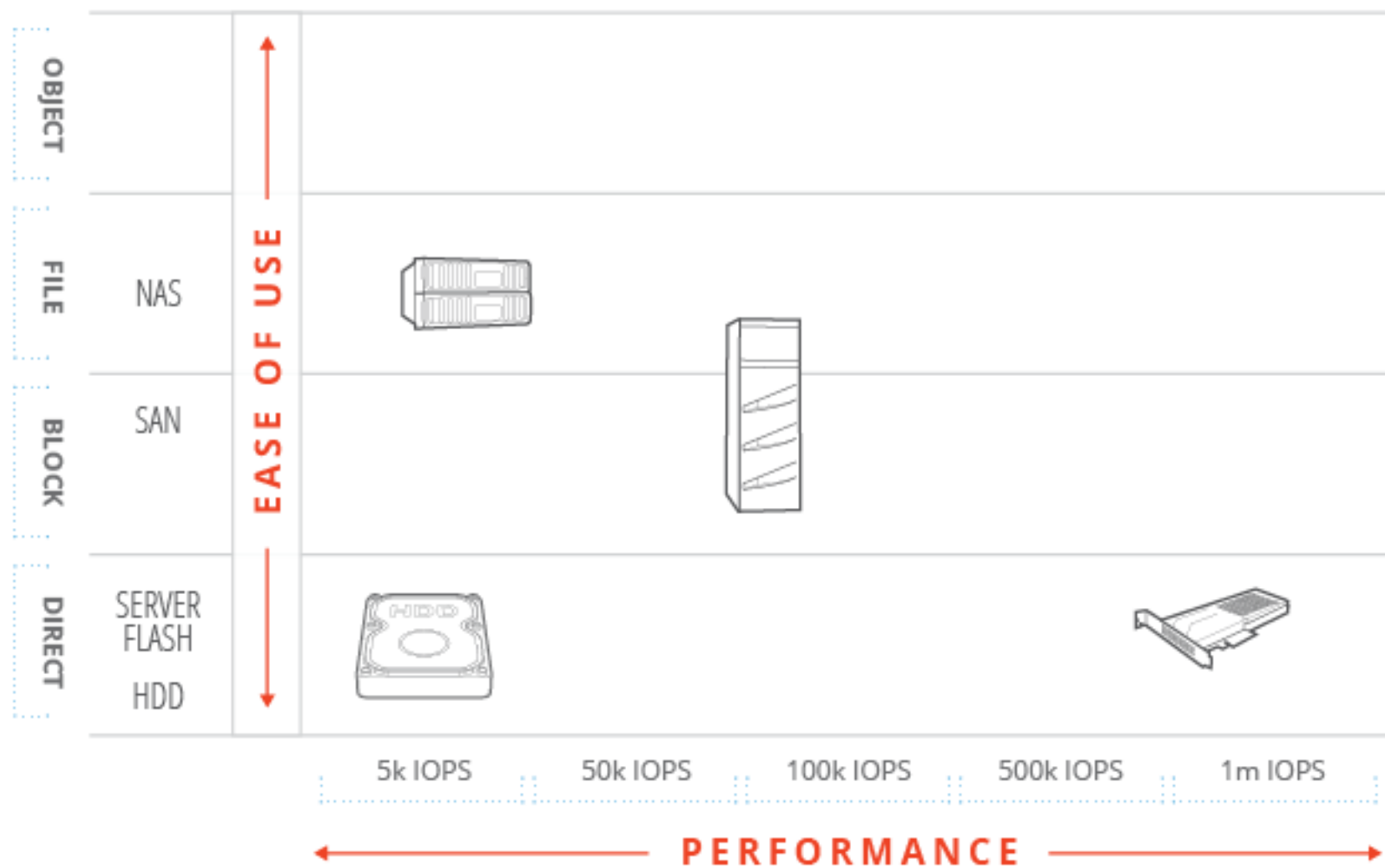
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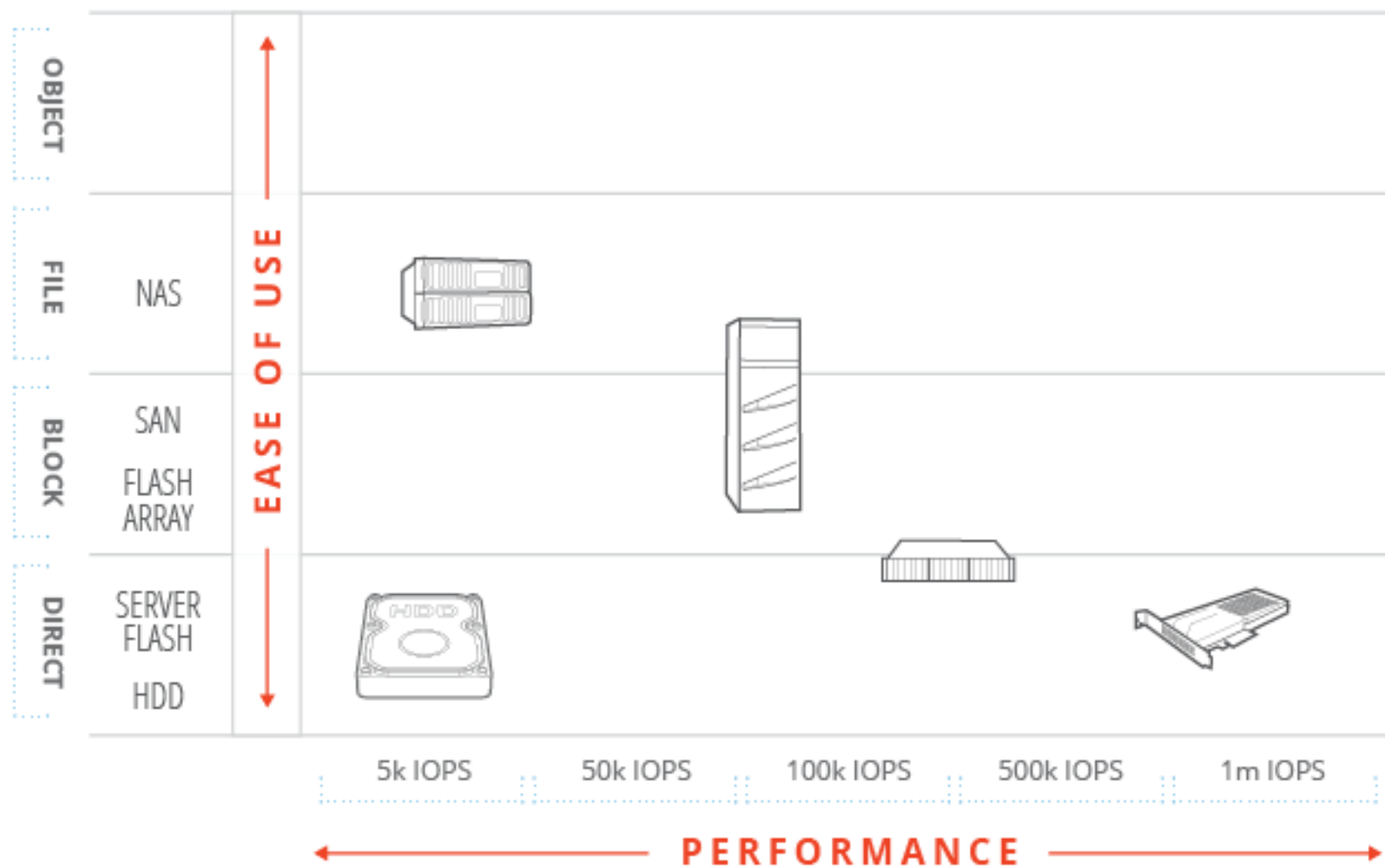


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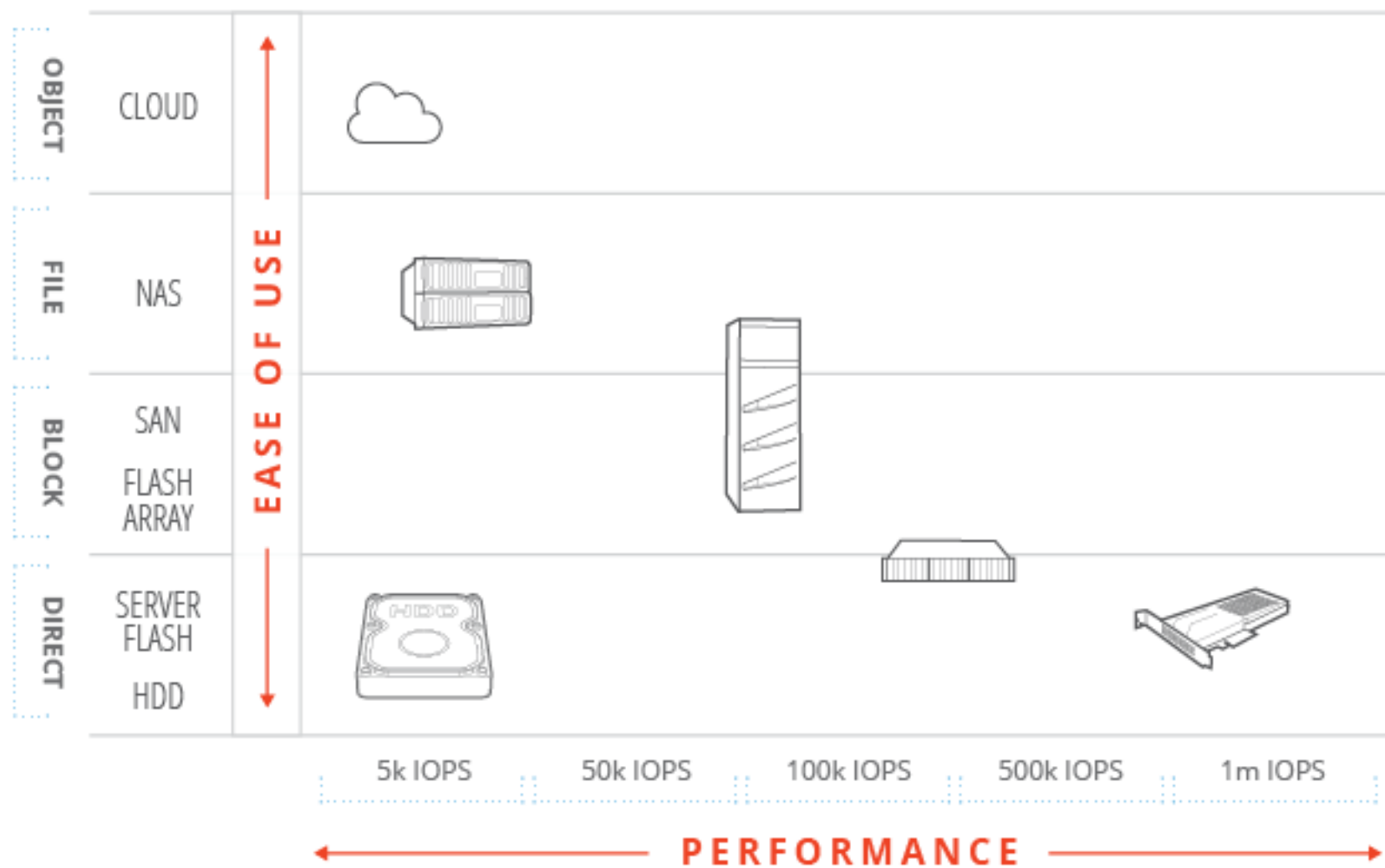




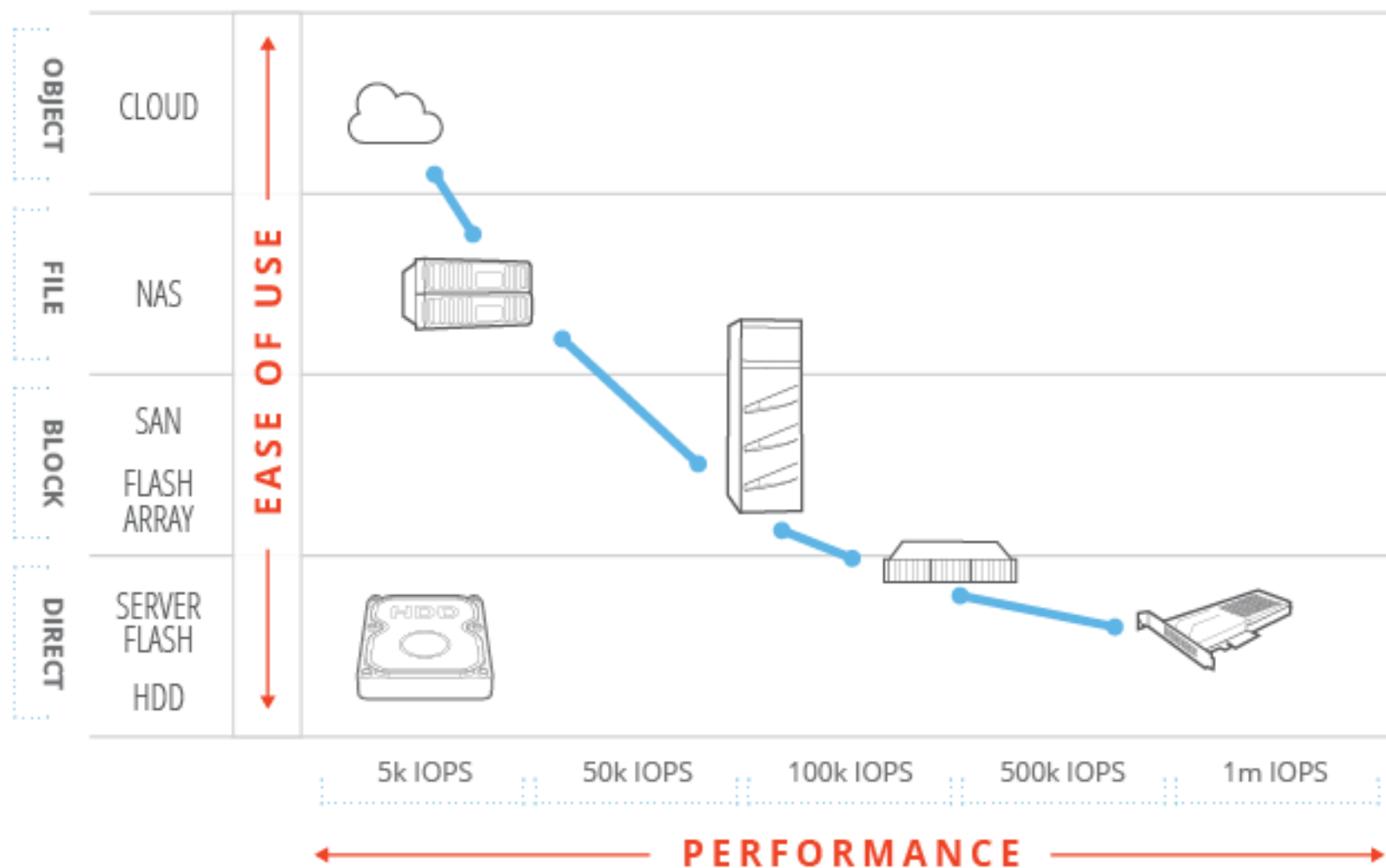
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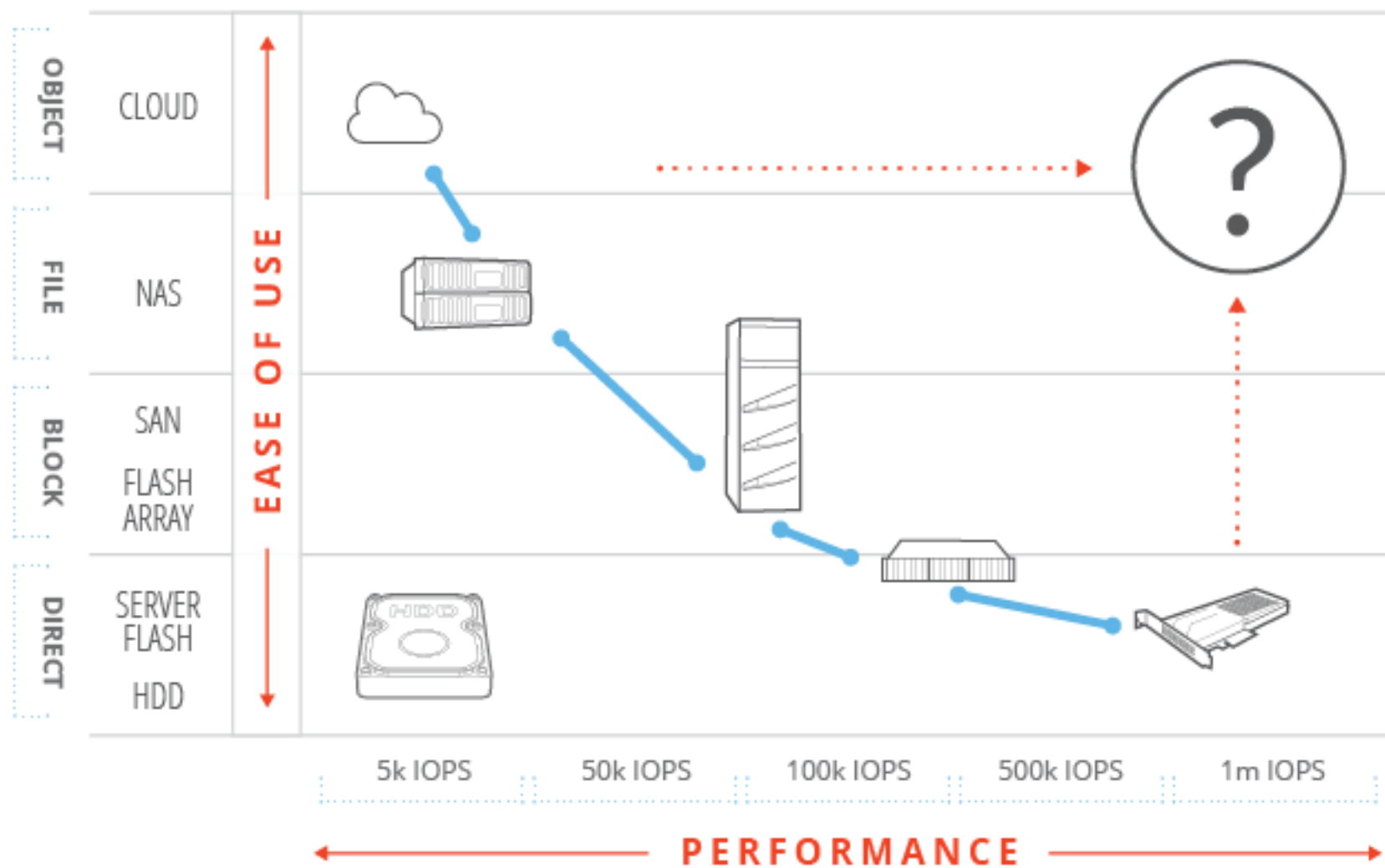
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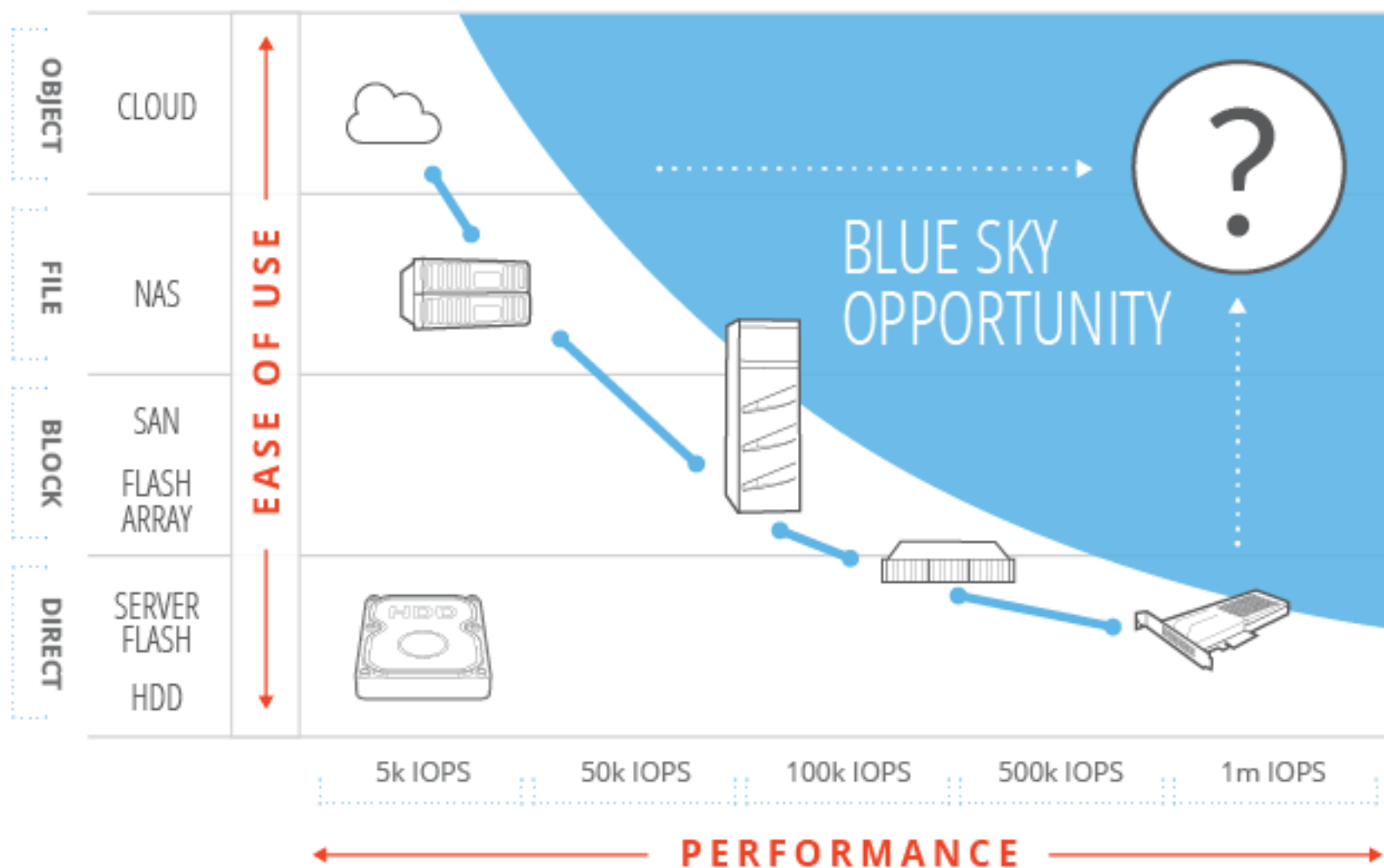
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# Where will we see growth?

- FOBS – File and Object Based Storage
- Software defined, scale-out
- Growing at 24.5% CAGR
- \$38Bn in size by 2017
- Scaled-up storage (mainframes) will decline



Thank You