Who Owns the Living Room?

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The Dream

Broadband Services

Home Network
Who will *own* this dream?

- A Classic Debate
- Several attempts have been made to ‘own’ the living room
  - OSGi, HAVi, Jini, UPNP
- In some spaces there is a continuance of this idea
  - Telecons trying to control IPTV services
  - DRM control points
  - Networking lock in
But this Breaks the Dream
Solution

- Interoperable standards for networked home devices
  - Control
  - A/V
  - Networking
  - DRM
Open Issues

- Content needs to be available in open Codecs, and open DRM systems
- Who will own the services into the home?
  - Internet companies, IT companies, content?
- Who is going to install it?
- What happens when it breaks/stops working? Who do you blame?
- How to achieve value across several devices?