



System Architecture and Applications of the PNX5100

**A high-performance full HD 120p Hz post-
processing engine**

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Outline

- ▶ Introduction: Video Processing in high-end TV
 - Why Frame Rate Conversion
 - Picture Quality, Market Requirements
 - The PNX5100 (system, SoC, Video sub-system)
- ▶ Highlighted Features
 - High Definition Halo Reduced Frame Rate Conversion
 - The TM3271 media processor
 - On the fly compression of video traffic from/to SDRAM memory
- ▶ PNX5100 product status
- ▶ Lessons learned / Outlook towards future

Introduction

Market outlook & value proposition

Frame Rate Conversion

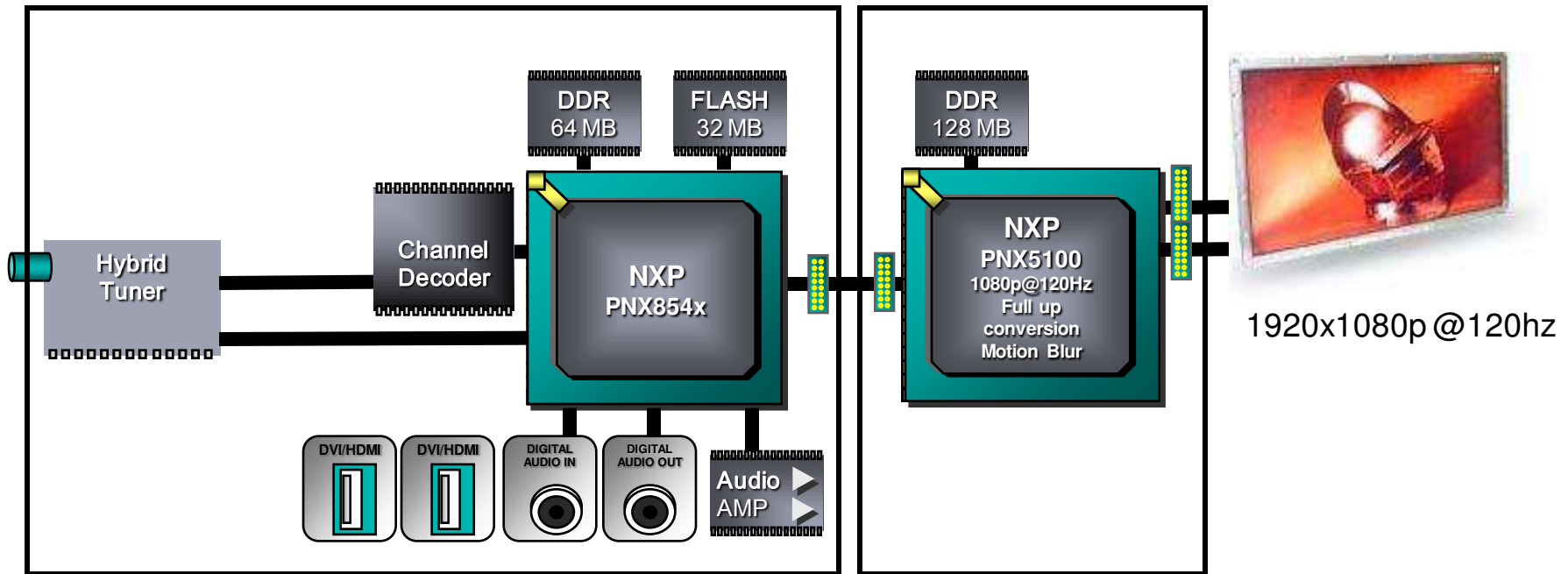
- ▶ Why (Source): Movie Judder Cancellation
 - Movie content is shot in 24 Hz and displayed traditionally at 60Hz. This is achieved by alternating repeating original pictures 3 and 2 times, called 3:2 pulldown
 - Visually 3:2 pull-down leads to Motion Judder which is especially noticeable on larger display
 - Movie Judder can be removed by means of applying Motion Compensated Frame Rate Conversion (Movie Judder Cancellation)
- ▶ Why (Display: LCD): Motion Blur Reduction
 - LCD displays are so called sample-and-hold displays (pixel values are frozen for the duration of the frame)
 - Visually, the sample and hold effect leads to Motion Blur (images seem less sharp once they start moving)
 - Effect can be reduced by displaying at higher frame-rates (120 Hz) and apply Motion Compensated Frame Rate Conversion
- ▶ Bottom line
 - Frame Rate Conversion is key to remove movie-judder-cancellation and motion-blur-reduction
- ▶ How
 - 2 frame block based Motion Estimation + Motion Compensated Temporal Up-conversion
 - 3 frame block based Motion Estimation + Motion Compensated Temporal Up-conversion with occlusion detection

Picture Quality Leadership

- ▶ NXP has a long pedigree of World class Picture Quality products
- ▶ We are the inventors of Frame Rate Conversion
 - *Standard Definition*: Melzonic (1995), Falconic (1999), Jaguar (2004)
 - *High Definition*: PNX5050 (2007),
 - *Full HD Halo Reduced*: PNX5100 (2008), PNX85500 (2009)
 - NXP has extended patent portfolio
 - Exclusive ownership of Frame Rate Conversion (ME/MC) patent family; traditional as well as Halo Reduced
- ▶ NXP has advanced LED Backlighting technology
 - 2D Luminance and Color Dimming/boosting
 - Strong patent portfolio
- ▶ Extended NXP Innovation in color / spectrum sequential BL technologies



Hybrid TV system



Complete one chip TV:

- Cost sensitive midrange market
- Connectivity, OSD
- Hybrid source decode
- De-interlacing
- Audio/Video processing

Picture Quality processor

- Halo reduced HD Frame Rate Conversion
- LCD Motion Blur Reduction
- Display color and Contrast enhancements

PNX5100

SoC view

Computing system:

- 3 x TM3271 32I/64D

Video processing & rendering:

- CPIPE, 2 video layers, 1 GFX layer
- UIP Format conversion and measurement

Memory interface:

- DDR-2 667 MHz 32-bit interface

External Video input:

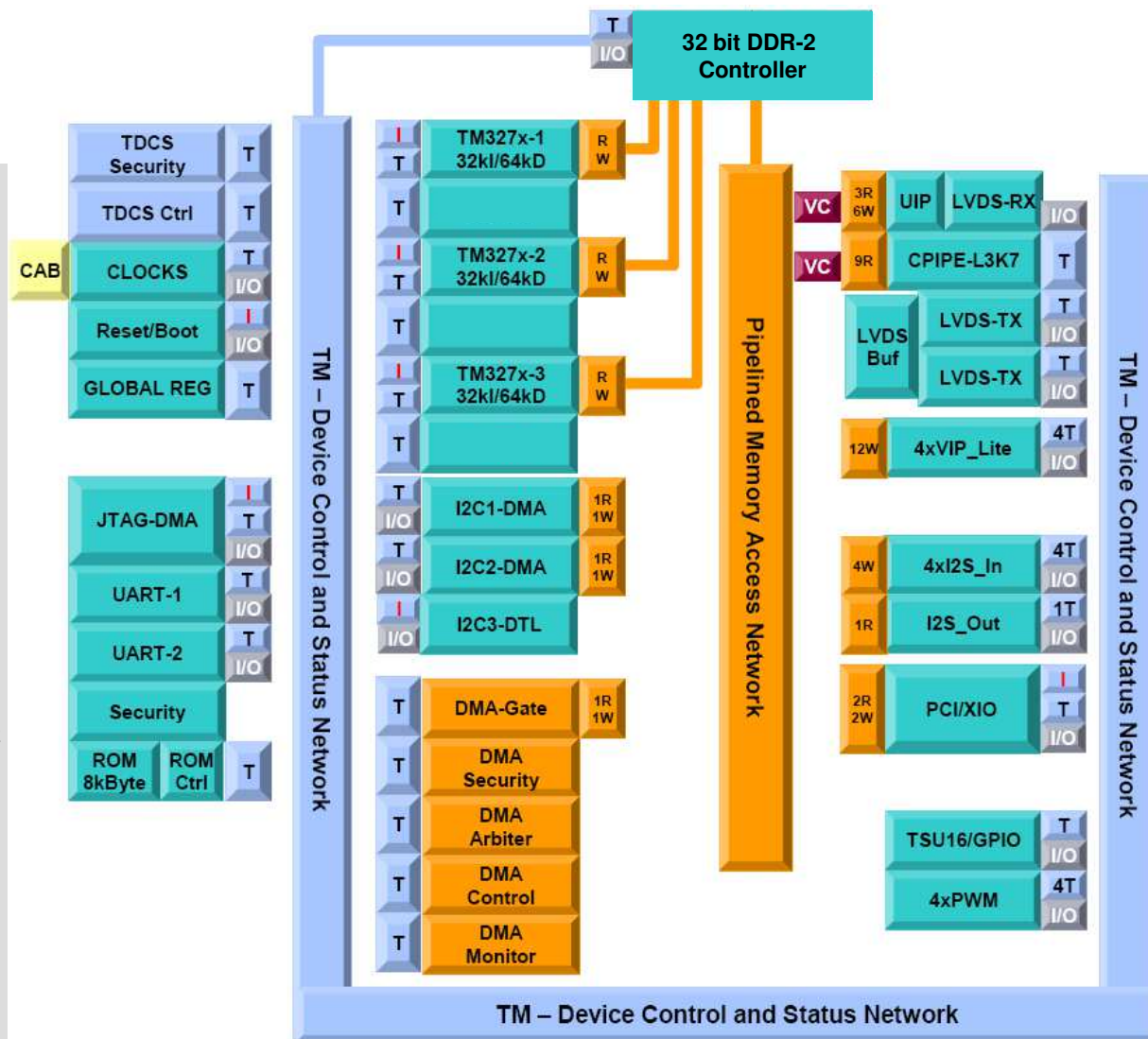
- 2 x LVDS Rx
- Up to 1920x1080p 60hz
- (including 1/9 display res. PIP in H/V blanking)
- Additional digital ITU601 input for sub-channel video data

External Video output:

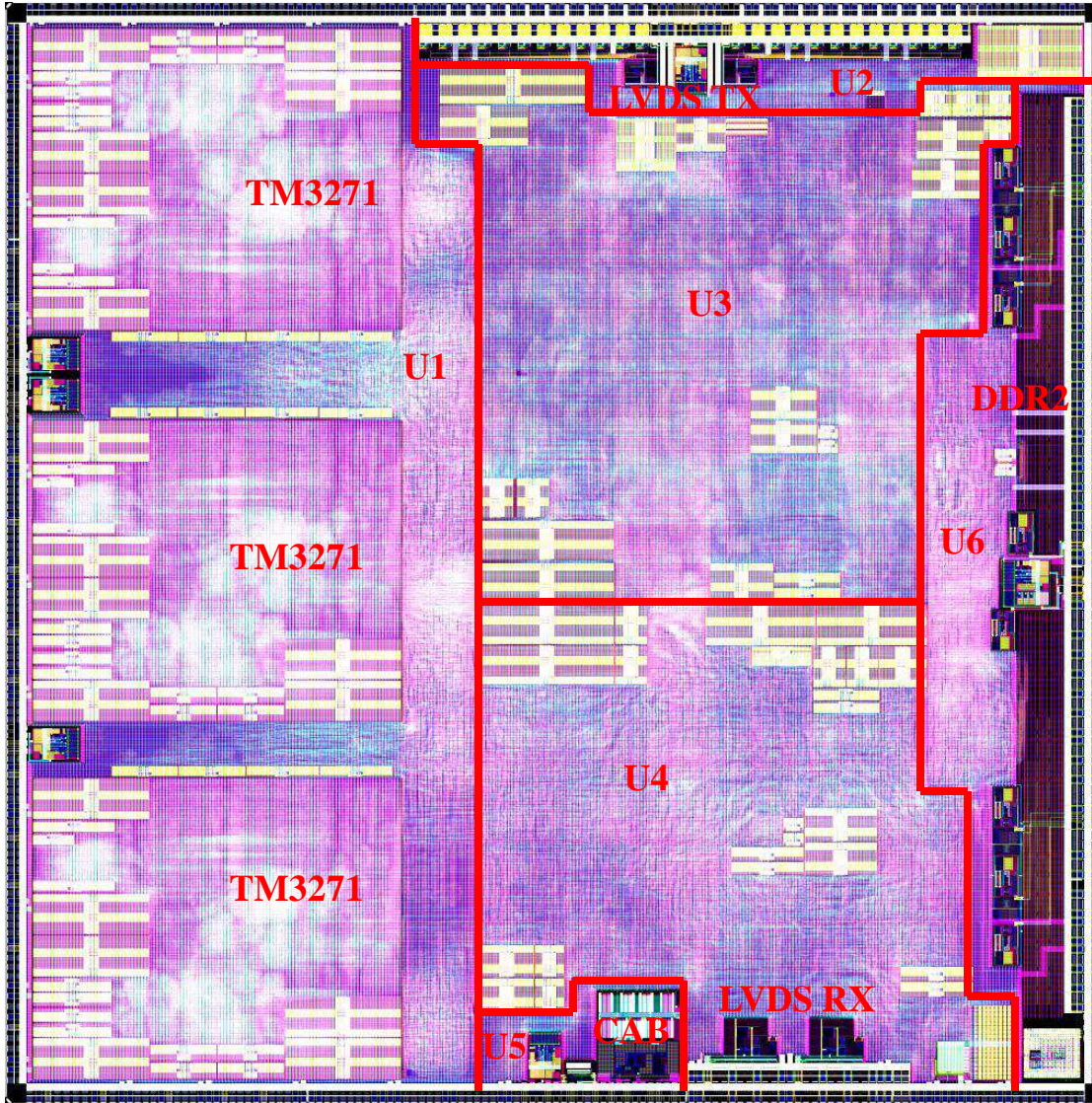
- 2x or 4x LVDS Tx
- Up to 1920x1080p 60hz / 1366x768p 120Hz
- Up to 1920x1080p 120 Hz
- Vector & Depth info for 3D support in VBI

Peripherals:

- PCI
- (Boot, GFX transfer, Debug)
- 2x I2C (I2C → DMA)
- EJTAG
- UART/GPIO's
- GPIO (16, 4 PWM)



Layout view of PNX5100



Process:

CMOS090 LP (7 Layers)

Number of Pads: 674

Package:

456 BGA

35 mm body

1.27 mm pitch

4 layer BGA substrate

Core power 4.5 Watt

U1: TM3271 x 3, PCI, I2C, etc.

U2: LVDS Tx,

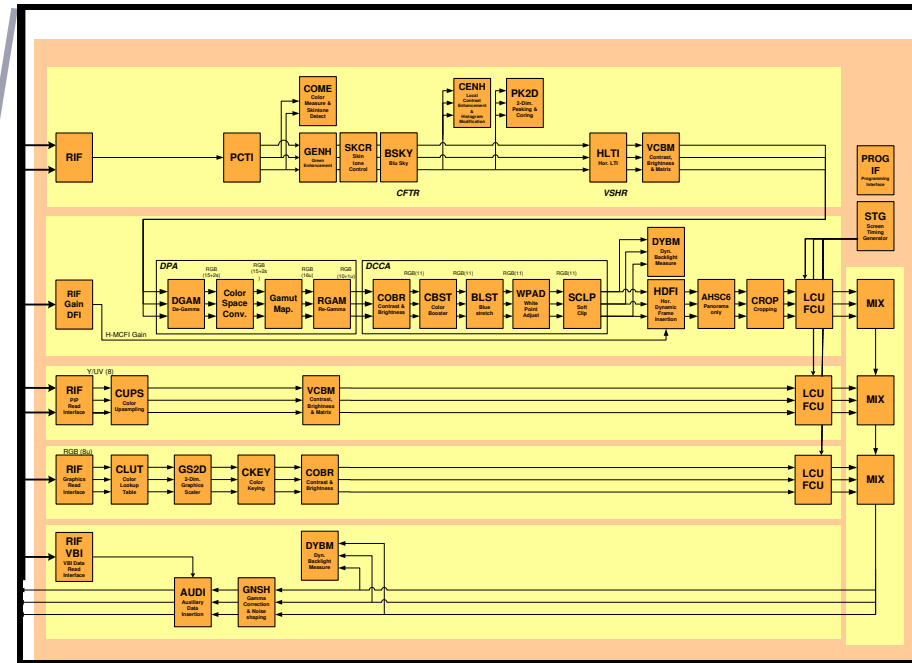
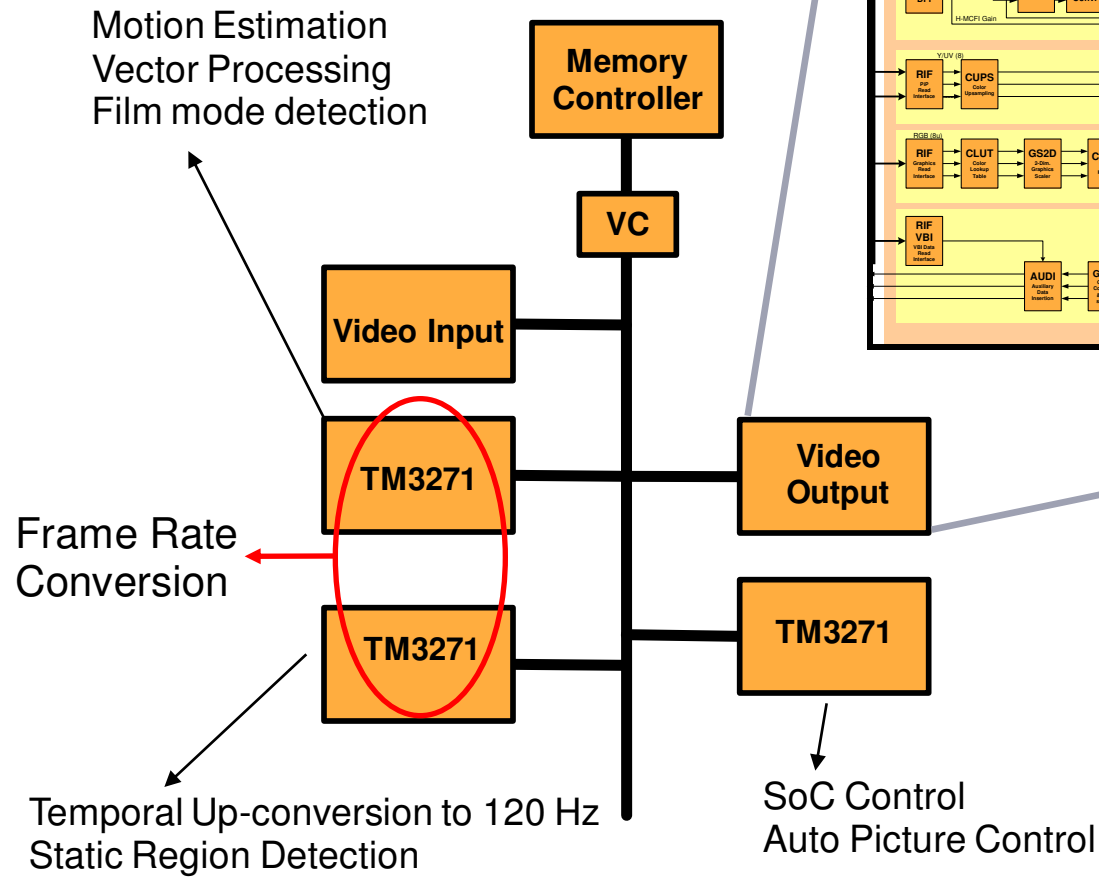
U3: CPIPE (Video output)

U4: LVDS Rx, UIP (Video Input)

U5: Clocks

U6: DDR2, DMA Controllers

Video Sub-system Block Diagram

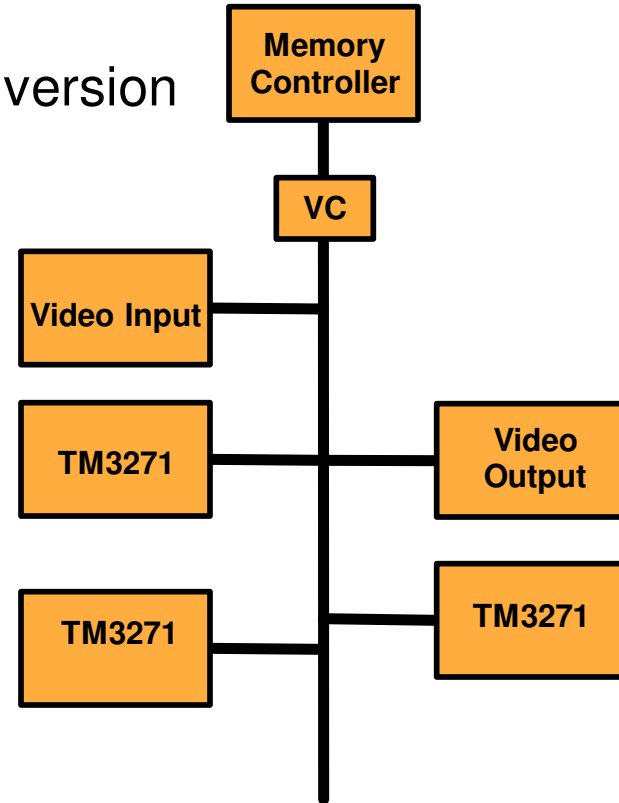


Advanced Video Features
PiP
OSD/GFX

Video Sub-system

Highlighted Features

1. High Definition Halo Reduced Frame Rate Conversion
2. The TM3271 Media processor
3. On the fly compression of video traffic from/to SDRAM memory



- ▶ Above are discussed further in remainder of presentation

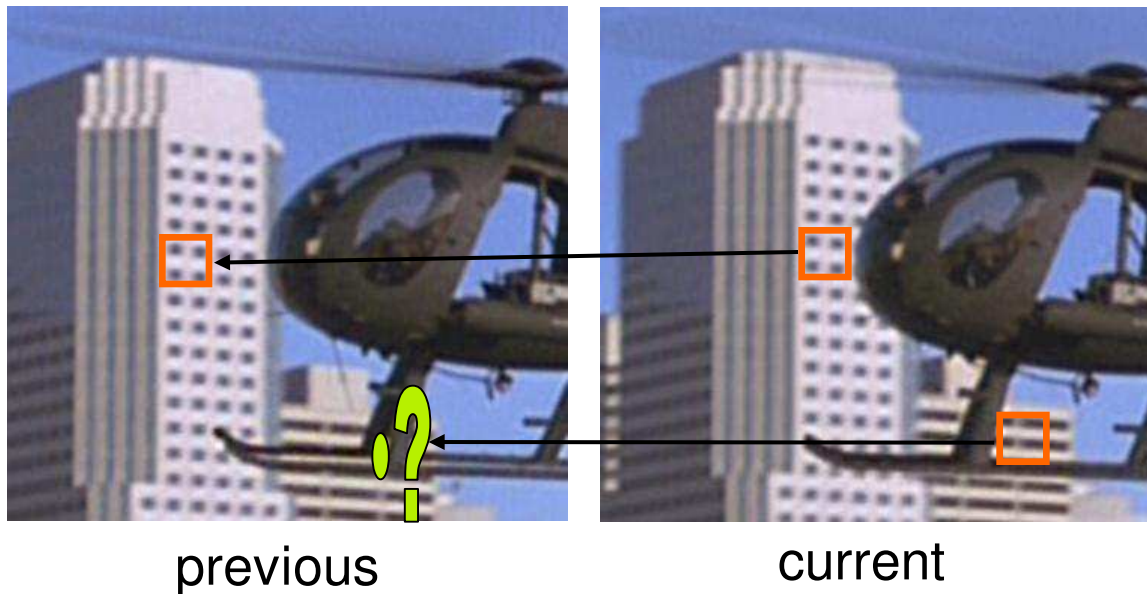


High Definition Halo Reduced Frame Rate Conversion

Frame Rate Conversion

2-frame Motion Estimation

- ▶ Find a matching block between current and previous picture
- ▶ Problem in occlusion area (left side of the helicopter)

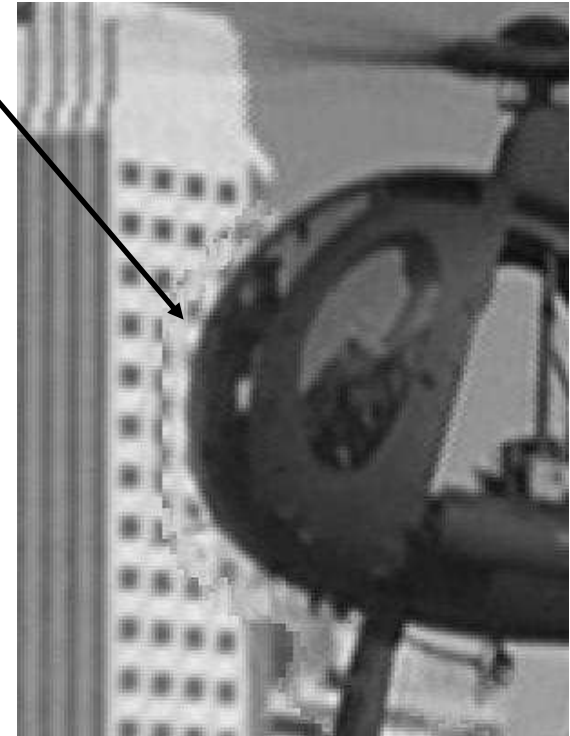


Frame Rate Conversion

Up-conversion

- ▶ Motion Compensated Temporal interpolation uses the motion vectors from the Motion Estimator
- ▶ Wrong vector in occlusion area causes an artifact called 'Halo'
- ▶ Occlusion issue cannot be resolved as insufficient data is available

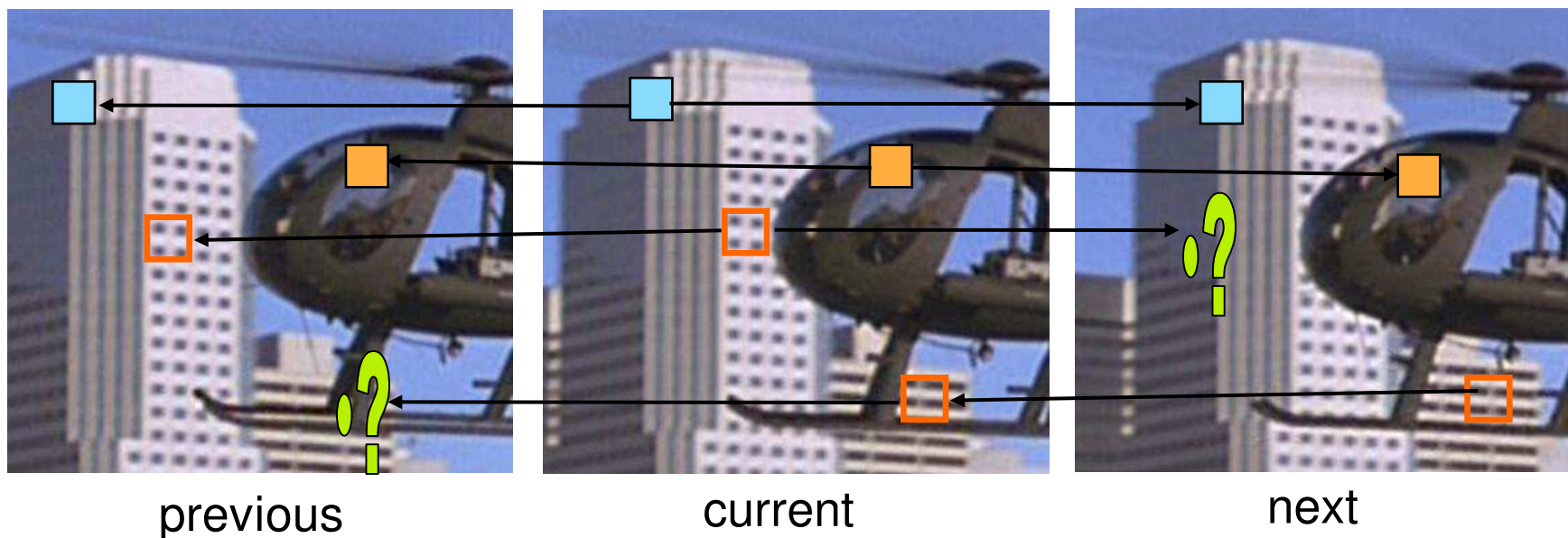
Halo artifact
clearly visible



Frame Rate Conversion

3-frame Motion Estimation

- ▶ Find a matching block in next AND/OR previous image
- ▶ Occlusion problem solved
- ▶ A match can be found in either the previous or the next image



Frame Rate Conversion

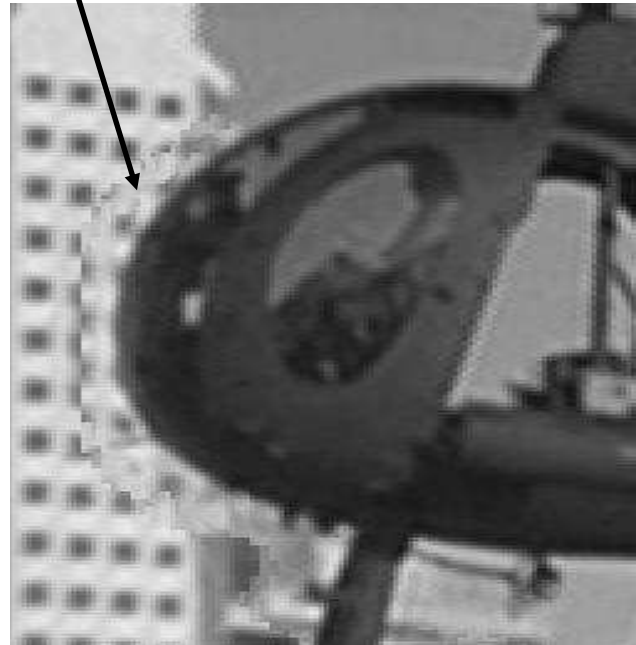
Results for 3 and 2-frame motion estimation

Halo largely gone



With Halo Reduction

Halo clearly visible

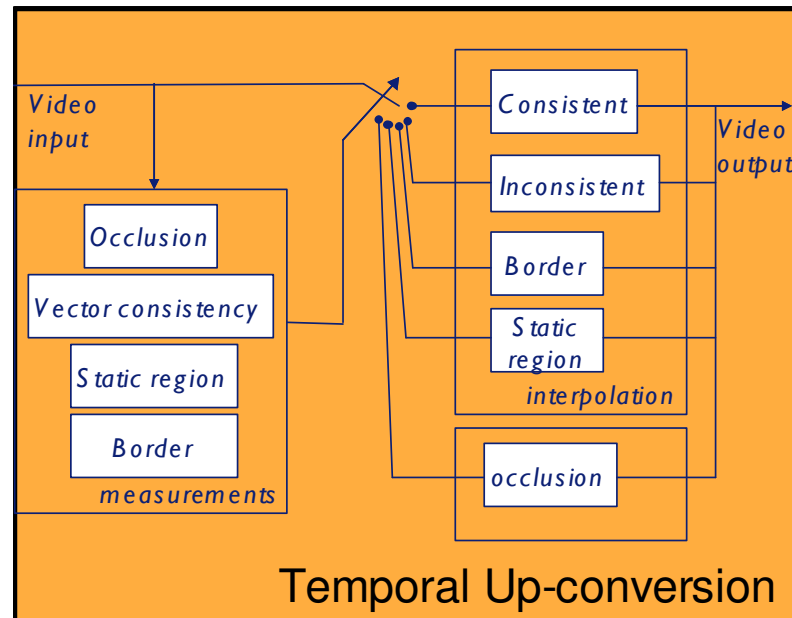


Without Halo Reduction

Frame Rate Conversion

Effectively deploying programmability

- ▶ Only part of the image needs a complex up-conversion algorithm
- ▶ Programmable platform can handle different algorithms for different parts of the image very efficiently



Temporal Up-conversion Algorithm	Computational Complexity	Percentage of blocks (avg, max)
Consistent	Low	60%, 80%
Inconsistent	High	30%, 40%
Occlusion	High	6%, 10%
Static / Border	Medium	4%, 10%

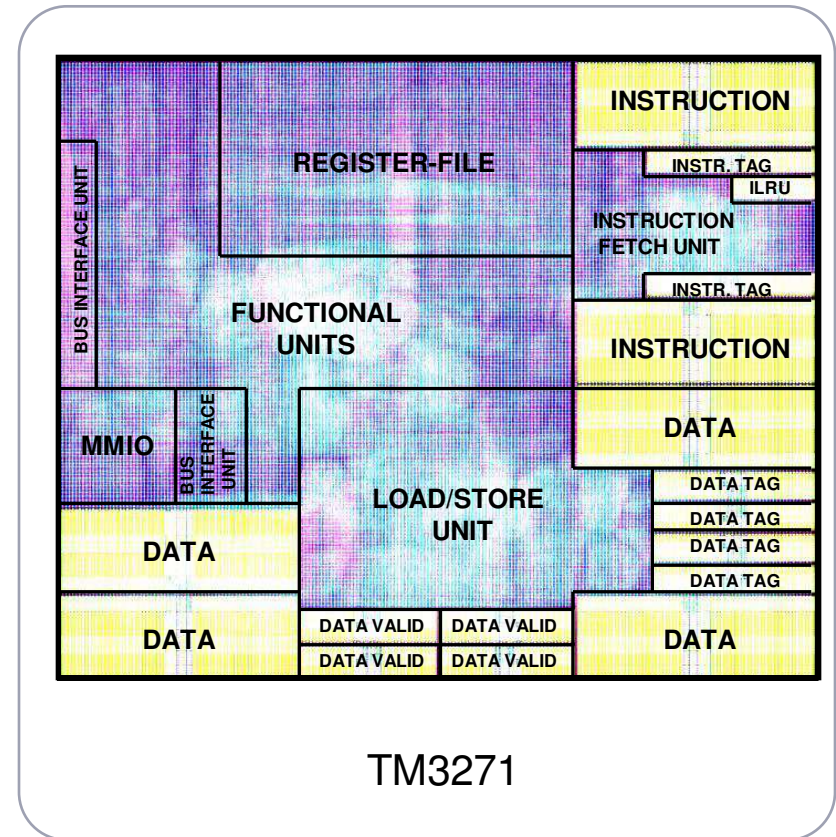
worst case
50% high
complexity

The TriMedia3271 Media processor

Computing Engine

TM3271 Main Characteristics

- ▶ Fully synthesizable design (450/350 MHz)
- ▶ VLIW machine with 5 issue slots
- ▶ 32-bit address range, 32-bit datapath
- ▶ 32 Kbyte instruction cache (8-way set associative)
- ▶ 64 Kbyte data cache (4-way set associative)
- ▶ Operations are guarded
- ▶ Unified 128x32-bit register-file
- ▶ 35 execution units
- ▶ Application specific operations
- ▶ SIMD multimedia and IEEE754 FP operation support
- ▶ Variable length instruction encoding
- ▶ Pipeline depth 7-12 stages



TM3270 discussed at Hotchip18 in “Home entertainment-quality multimedia experience whilst on the move”

Computing Engine

Performance of FRC on TM3271

- ▶ Motion Estimation:
 - 3DRS: 150 Mcycles/s
 - Block Matching between 3 pictures
 - 8 candidates per block
 - Sub-pixel processing
 - Motion Vector Processing: 60 Mcycles/s
- ▶ Halo Reduced Motion Compensated Temporal Up-conversion:
 - Pixel Interpolation: 330 Mcycles/s
 - Measurements: 110 Mcycles/s
- ▶ Cadence Detection:
 - Universal Cadence Detection 30 Mcycles/s
- ▶ Total: 680 Mcycles/s

- ▶ Internal benchmark data:
 - General purpose CPU's 10-50 GHz required

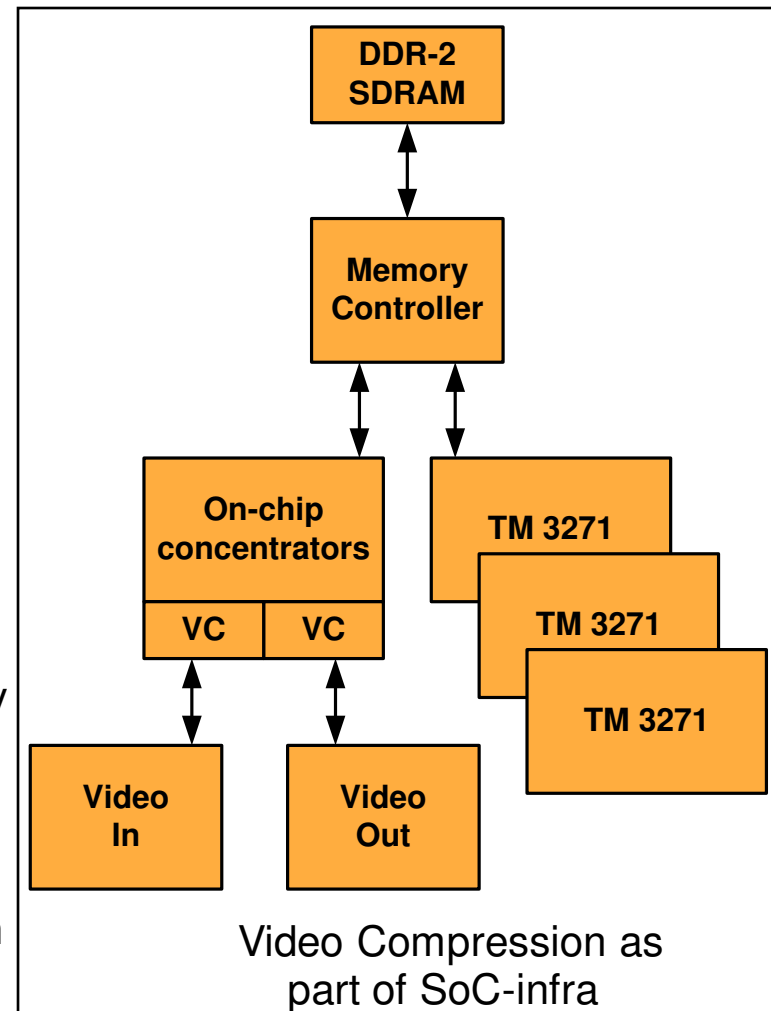
On-the-fly compression of video traffic from/to SDRAM memory

Video Compression

Video Compression (VC)

Context and Objectives

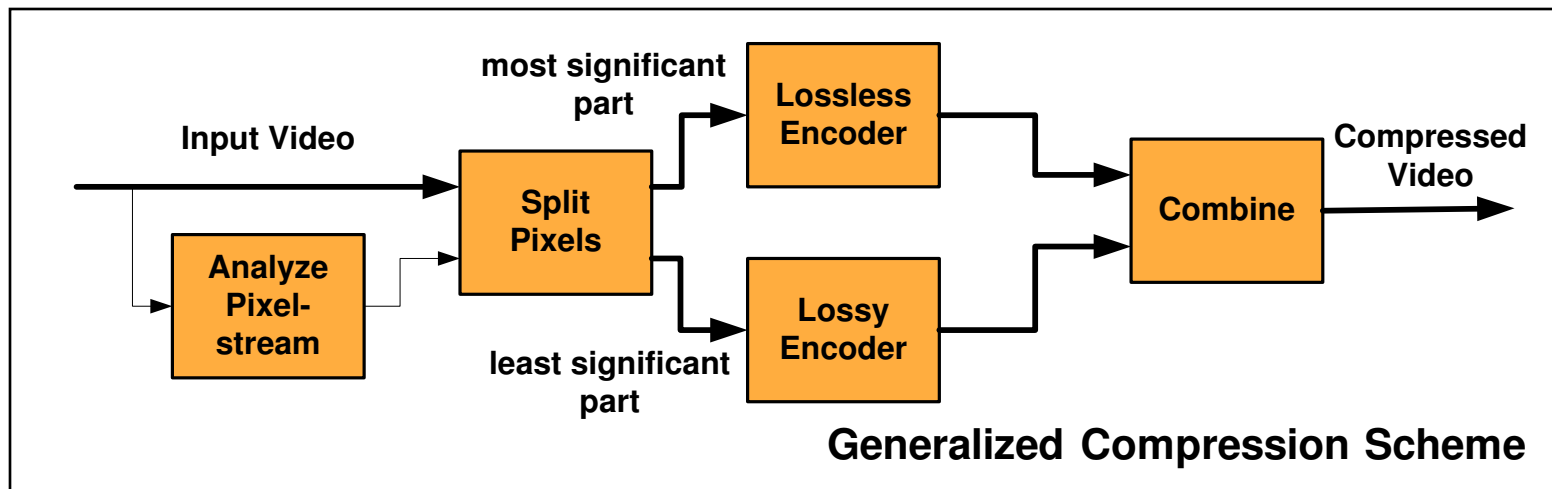
- ▶ Context:
 - Memory Bandwidth is a Bottleneck in High performance image processing SoCs.
 - Achieve reduction in Memory Bandwidth by using Embedded Video Compression
 - Compress the Video Data before writing to Memory and uncompress the data while reading from Memory
 - Consists of Encoder and Decoder
- ▶ Objectives
 - Visually lossless picture quality
 - Reduction of SDRAM bandwidth
 - Limited/acceptable impact on SDRAM latency
- ▶ Video Compression was considered to reduce the memory interface speed risk
 - **In final product, compression is not enabled as the use-case requirements can be met without compression**



Video Compression

Algorithm

- ▶ Based on DPCM and Variable Length Coding
- ▶ Process packets of 128 data samples
- ▶ Remove LSBs until compressed size fits the specified output size
- ▶ **Visually lossless** up to ratio 1.6 – 2.0, depending on content

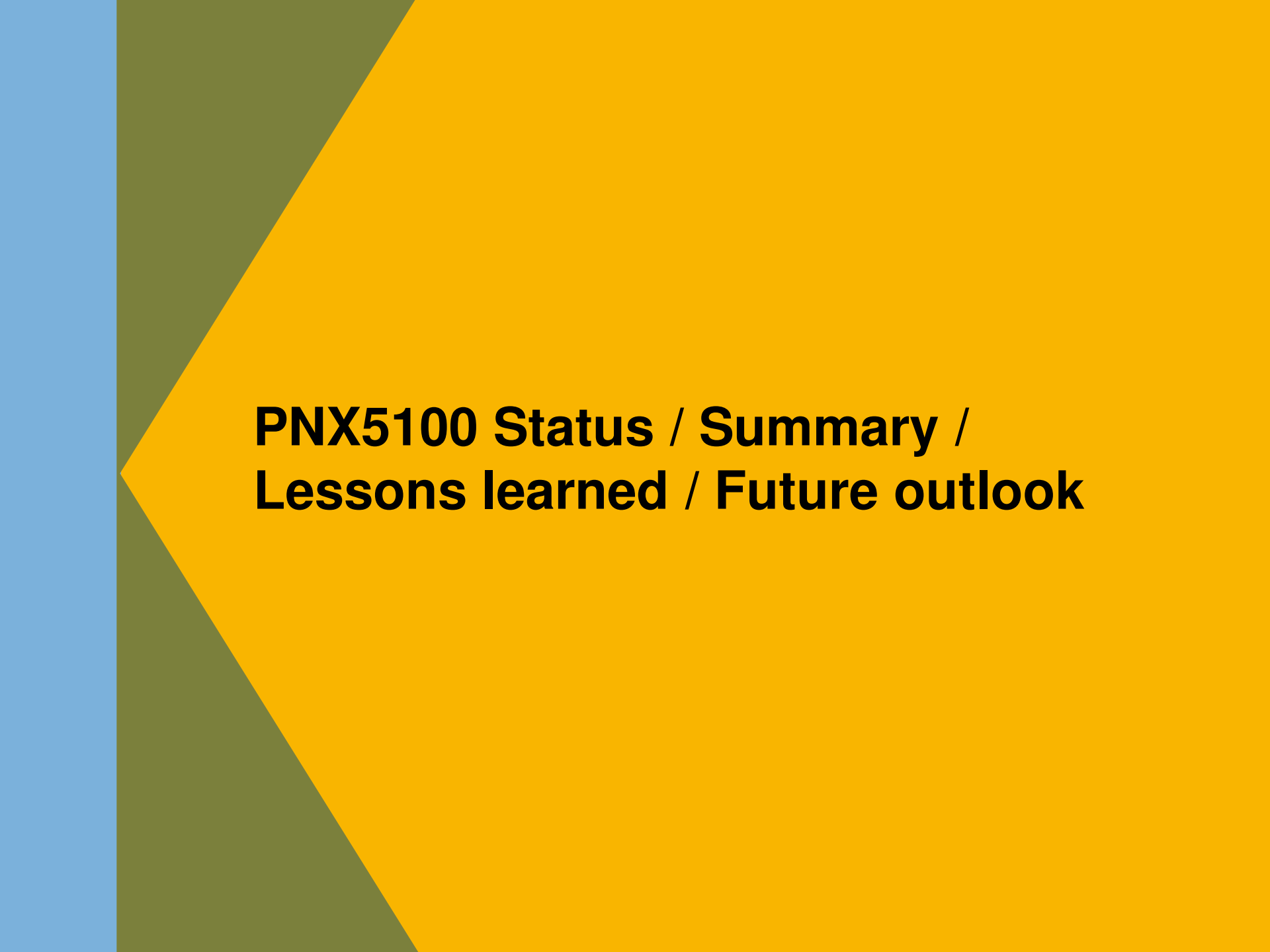


Video Compression for PNX5100

- ▶ Rationale:
 - Enable lower frequency DDR-2
 - Low development risk
 - Large BW savings achievable

BW in Mbyte/s and relative needed BW	Total gross BW without Video Compression	Total gross Bandwidth with Video Compression of 1.8	Relative BW savings
1920x1080x120p, 333 MHz DDR-2	2047 (81%)	1771 (70%)	11%
1920x1080x120p, 300 MHz DDR-2	2047 (89%)	1771 (77%)	12%

- ▶ Formats supported
 - YUV422
 - 8 or 10 bit video
- ▶ Compression factor
 - From 1.2 to 3
- ▶ Latency / Throughput
 - 80 cycles for Encoder (128-byte input)
 - 60 cycles for Decoder (128-byte input)
 - 1 pixel / cycles (300 Mpixel/s)



**PNX5100 Status / Summary /
Lessons learned / Future outlook**

Status PNX5100

- ▶ Silicon first time right !
- ▶ SW pre-development on Emulator and FPGA was enabler to have a demonstrator ready 2 weeks after samples arrived.
- ▶ PNX5100 and its application was successfully demonstrated at IFA2007 and CES2008
- ▶ Mass production has started with many customers, e.g.:
 - Panasonic, Philips, Loewe, Vestel, TCL, B&O, Vizio
- ▶ Excellent market feedback on picture quality, e.g.:

Roland Bohl, director for R&D at Loewe said: *“As the HD LCD TV market matures and consumers demand progressive improvements in their viewing experience, the ability to up-convert and deliver life-like picture quality will be a key differentiator for Loewe. Having evaluated a number of video processors on the market, we found NXP to offer the right platform for up-conversion to realize our philosophy of image enhancement (Image+ HD 100) in order to complement Loewe's premium LCD TV strategy - stylish design with superior picture quality.”*

- ▶ European Imaging and Sound Association (Eisa) Award to be announced late August 2008

Lessons Learned / Summary / Future Outlook

- ▶ Major design challenge
 - Communication to SDRAM; rather than computation
 - Memory bandwidth predictability as a design constraint
- ▶ Flexibility through programmability
 - Innovation of FRC algorithms continue in parallel of SoC development
 - Problem solving more optimal
- ▶ Continuing need for increased performance
 - Quad full HD resolution (4 x compared to 1920x1080)
 - 240 Hz frame-rates (2 x compared to 120 Hz)
 - Pixel resolution (from 10 to 12 to 16 bit)
 - Further innovation on Picture Quality of FRC function (2 x)
- ▶ NXP new development: PNX85500
 - Further improvement of FRC function
 - Cost down of function
 - Integration in front-end/TV IC

